

NORTHAMPTON LITTLE LEAGUE
2014
Sponsorship Program



NORTHAMPTON LITTLE LEAGUE

2014

SPONSORSHIP PROGRAM

Each year, Northampton Little League (NHLL) faces the challenge of providing a healthy opportunity for Little League Baseball and Softball to approximately 400 children in Northampton. While registration fees typically cover the league's routine operating expenses, we still need sponsorship assistance from local community businesses, civic organizations, and families, such as yours. Your tax-deductible contributions can assist us with improvements for our programs, such as replacement of playing equipment, and repair or improvement of our facilities and playing fields. Your support can significantly improve the overall experience of the NHLL children (ages 4-18) and would be sincerely appreciated by the hundreds of NHLL families.

Now that you know how to help NHLL, let us share the benefits of sponsorship to your business! There are five incremental levels of sponsorship programs available. The programs have been designed to keep our fans informed about local support from businesses like yours, as well as to highlight special products and services that you provide. Being a sponsor of Northampton Little League gives your business direct advertising exposure to the families and friends of approximately 400 boys and girls at NHLL. Please note that NHLL is a non-profit organization so your sponsorship contribution is **tax-deductible**.

A timely response is requested so that we may begin our financial budgeting process.

Thank you for your support,

Chris McCrea
President, NHLL



NORTHAMPTON LITTLE LEAGUE 2014 SPONSORSHIP PROGRAM

You are eligible to receive (based on level of sponsorship):

- Powerful advertising for your business through banners as well as recognition on our website. (There are six NHLL playing fields that are accessed by over a thousand family members and friends of NHLL children.)
- The opportunity to create new customers by offering special discounts to the NHLL families.

You provide the opportunity for:

- Baseball & softball equipment, safety equipment, uniforms, and first aid for the boys and girls of NHLL.
- Improvements to our facilities, playing fields, and grounds.

NHLL offers five Sponsorship Programs to accommodate your business plans and budgets:

- ❖ Hall of Fame Sponsor \$1000 or more
 - ❖ MVP Sponsor \$750
 - ❖ Gold Glove Sponsor \$500
 - ❖ Grand Slam Sponsor \$300
 - ❖ Home Run Sponsor \$50 - \$250

**If you have any questions, please contact
The League office at 838-2970 or email us at
info@nhllbaseball.com**

NORTHAMPTON LITTLE LEAGUE

2014 Sponsorship Program Details

HALL OF FAME SPONSOR

Contribution of \$1,000 or more

- ❖ Recognized as Hall Of Fame Sponsor during our Opening Day Ceremony
- ❖ Your company logo/web-link displayed on NHLL website – front page
- ❖ Advertisement space on the NHLL website (*space can be used as a special printable coupon and can be changed periodically*)
- ❖ A 3'x5' multi-color banner (with business logo) placed on the outfield fence at any of six fields
- ❖ A sponsor plaque
- ❖ An NHLL decal

MVP SPONSOR

Contribution of \$750.00

- ❖ Recognized as MVP Sponsor during our Opening Day Ceremony
- ❖ Your company logo/web-link displayed on NHLL website – front page
- ❖ Advertisement space on the NHLL website (*space can be used as a special printable coupon and can be changed periodically*)
- ❖ A 3'x 5' single color banner placed on the outfield fence at any of six fields
- ❖ A sponsor plaque
- ❖ An NHLL decal

GOLD GLOVE SPONSOR

Contribution of \$500.00

- ❖ Recognized as Gold Glove Sponsor during our Opening Day Ceremony
- ❖ Your company logo/web-link displayed on NHLL website – sponsors' page
- ❖ A 3'x 5' single color banner placed on the outfield fence at any of six fields
- ❖ A sponsor plaque
- ❖ An NHLL decal

GRAND SLAM SPONSOR

Contribution of \$300.00

- ❖ Recognized as Grand Slam Sponsor during our Opening Day Ceremony
- ❖ Your company logo/web-link displayed on NHLL website – sponsors' page
- ❖ A sponsor plaque
- ❖ An NHLL decal

HOME RUN SPONSOR

Contribution of \$50.00-\$250

- ❖ Recognized as Home Run Sponsor during our Opening Day Ceremony
- ❖ An NHLL decal

*****NOTE*****

Please send digital-ready artwork associated with the first three packages to Phillip Wieting via email at info@nhllbaseball.com.

**PO BOX 9029
Hampton, VA 23670**

Thank you for your support!!

NORTHAMPTON LITTLE LEAGUE 2014 SPONSORSHIP PROGRAM

- _____ Hall of Fame Sponsor - \$1,000 or more
- _____ MVP Sponsor - \$750
- _____ Gold Glove Sponsor - \$500
- _____ Grand Slam Sponsor - \$300
- _____ Home Run Sponsor - \$50 - \$250

Company or Organization

Phone#

Address

Contact Name (please print)

E-mail Address

Signature of Authorized Representative

Date

Make checks payable to: NHLL PO Box 9029 Hampton, VA 23670
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